

# The SZABIST Executive MBA Advantage



**SZABIST**

Shaheed Zulfikar Ali Bhutto Institute of Science & Technology  
KARACHI CAMPUS

Discover  
Yourself

## A Recognized Degree and Institution

The EMBA degree offered by SZABIST is fully recognized by HEC. SZABIST is amongst the top business schools of Pakistan and a name that has a very high credibility in the market.

## The Flexible Weekend Program

The EMBA classes are scheduled over the weekend to accommodate the busy executives and the program is quite flexible in terms of course offerings, class timings and program duration.

## True Executive Perspective

Mid-career professionals look at the challenges of business with the benefit of experience. Unlike most fulltime MBA students who on average are in their mid-to-late 20s and are just starting a career, Executive MBA students may already have five or ten years in management. As a result, they often benefit from approaching topics typically taught in MBA programs from a different vantage point.

## Highly Seasoned Faculty

Students learn from the best and the most experienced professionals from the corporate and academia world. They have immense real world experience and steer the program to provide a blend of both theoretical and practical knowledge.

## Most Economical EMBA Program

SZABIST, Karachi offers the most affordable EMBA program that combines world-class business education with excellent cost savings. Its strengths are strong research-orientation; case-study based teaching methods; a well rounded curriculum to provide students with the skills that employers demand and EDC support for networking and career management, to help professionals be at the top-of-the-game.



# Executive MBA



*Elevate  
your  
Career...*

**Shaheed Zulfikar Ali Bhutto Institute of Science & Technology**

90 & 100 Clifton, Karachi, Pakistan, Tel: (021)111 922 478, Fax: (021) 35830446, E-mail: info@szabist.edu.pk, www.szabist.edu.pk



## About SZABIST

The Shaheed Zulfikar Ali Bhutto Institute of Science and Technology (SZABIST) is a fully Chartered Institute established through a Legislative Act of the Sindh Assembly (Sindh Act No. XI of 1995) and is approved and recognized by the Higher Education Commission (HEC), Pakistan, as a degree awarding institution. At present, SZABIST has campuses in Karachi, Islamabad, Larkana, Hyderabad, and Dubai.

The Chartered Inspection and Evaluation Committee (CIEC) has rated SZABIST as an "Outstanding" institution by awarding "6 Stars".

SZABIST is a member of many prestigious national and international organizations and associations. These include the International Association of Universities (IAU), Paris; Association of Commonwealth Universities (ACU), London; the Association to Advance Collegiate School of Business (AACSB), Singapore; Federation of the Universities of Islamic World (FUIW), Rabat; Asia Universities Federation (AUF), Seoul; Asia-Pacific Quality Network (APQN), People's Republic of China; Management Association of Pakistan (MAP), Karachi; Marketing Association of Pakistan, Karachi, and Human Resource Development Network (HRDN), Islamabad; Association of Quality Assurance Agencies of the Islamic World (AQAAIW).

SZABIST is equipped with modern state-of-the-art computing facilities with round the clock high bandwidth connectivity to the internet. Moreover, Wi-Fi is enabled in both 90 and 100 Clifton Campuses; which allows the students with Wi-Fi enabled devices to access all network resources through wireless connectivity during their stay at these campuses.

## EMBA Program

EMBA is a unique program that is especially designed for those executives who aim to enhance their productivity and strategic thinking and this degree is recognized by the Higher Education Commission (HEC) of Pakistan. SZABIST offers the 2 years EMBA degree for the executives and the middle level managers who strive for excellence and greater challenges in their professional life. The program is conveniently scheduled to accommodate the busy Executives keeping in view their own job related deadlines and travel schedule. The EMBA is spread over six semesters and consists of 66 credit hours of teaching, 20 courses, 1 Business Project (3 credits), and 1 Research Project (3 credits) are needed to graduate. Maximum time limit to complete the EMBA degree is 5 years.

## Admission Requirements

For admission to the EMBA Program, the candidate must possess a Bachelors degree with minimum 50% marks/CGPA of 2.5 from a university recognized by HEC in any field of study with 4 years of Managerial level work experience. Two Letters of recommendation are also required. An entrance test and group discussion/interview will be given to all applicants.

Candidates with a minimum GMAT Score of 600, secured in the last 2 years are exempted from the admission test.

## Fees\*

<b>Application Processing Fee</b>	: Rs. 1,500 (Pakistani nationals)/ US\$ 45 (Foreign nationals).
<b>Admission Fee</b>	: Rs. 20,000 (Pakistani nationals)/ US\$ 500 (Foreign nationals).
<b>Security Deposit (refundable)</b>	: Rs. 5,000 (Pakistani nationals)/ US\$ 165 (Foreign nationals).
<b>Tuition Fee EMBA</b>	: Rs. 16,500 (per course for Pakistani nationals); US\$ 330 per course for Foreign nationals (full load of four/five/two courses per semester).

\*SZABIST reserves the right to revise the fees without any prior notice.

## Plan of Study

### First Year

**First Semester** : Business Application of IT, Business Management, Accounting for Business & Managerial Communication.

**Second Semester** : Quantitative Analysis for Decision Making, Contemporary Marketing, Organizational Behavior, Entrepreneurship and Family Businesses & Economics for Business.

**Third Semester** : Business Finance & Business Research Methods.

### Second Year

**Fourth Semester** : Human Resource Management, Business Project, Marketing Management & Elective-I.

**Fifth Semester** : Strategic Management, Ethics and Corporate Governance, Managerial Accounting and Control, Elective-II & Elective-III.

**Sixth Semester** : Operations and Supply Chain Management & Research Project.

### Electives of EMBA:

International Banking and Finance, Islamic Banking, Services Marketing, International Business Management, Corporate Strategy, Logistics and Distribution, Advertising and many more.

All courses may not be necessarily offered. Alternate courses may be substituted as and when needed.



## Admission Schedule

**Last Date to Apply** : June 6, 2015

**Admission Test** : June 11-17, 2015

**Interviews** : June 24-July 1, 2015

**Classes commence** : August 3, 2015

## APPLY ONLINE

Log on to: <http://admissions.szabist.edu.pk>.  
Online applications can also be filled at SZABIST campus.

For further information please contact:  
F-154, Clifton, Block-5, Karachi, Pakistan. UAN: 111-922-478,  
Tel: 021-35823433 (Ext:147-148-104). Fax: 021-358 21537.  
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