When Muhammad Sarfraz joined SZABIST in 1991, no one could have predicted that he would one day become the central character of a remarkable story of metastic success through hard work and diligence. Mr. Sarfraz joined SZABIST as a security guard and worked in this position for three years. SZABIST’s management soon recognized him for his natural talent for organizing work, and next handling it. He was promoted to Admin. Assistant in 2000. This promotion was followed by many others, and now with over 12 years of service at SZABIST, Mr. Sarfraz is one of the most respected staff members who is happy to be a part of the SZABIST family which has recognized, valued, and rewarded his dedication. He has done his MA from IBA College and is currently working as Procurement Manager. SZABIST.
To support SZABIST's academic programs and research initiatives, we are swiftly developing novel infrastructural facilities in line with our multi-dimensional expansion. To accommodate our increasing number of students and to sustain additional ventures, a faculty, F-1, has been acquired in Clifton, Block S. This modern faculty houses seven class rooms, a number of offices, and well-equipped laboratories for its newly launched faculties, BioSciences and Biometrics. The faculty became operational in August, 2011.

SZABIST intends to build a new campus in Karachi and make it operational in three years. A 4,000 square yards plot has been acquired in KPT Grounds for constructing the new campus building. This will house ground-plus-six floors. A proposal for the new facility has already been submitted, the design has been approved and the project is ready to proceed. The new campus will be on international parameters, with state-of-the-art facilities, well-equipped laboratories, well-stocked libraries, Wi-Fi at campus and a spacious parking facility to accommodate the constantly increasing number of students at SZABIST.

The 250-plus audience at the event included students, corporate delegates, civil society representatives, reporters from well-known media houses, and the faculty and staff of SZABIST. Letter, several audience members, faculty, staff, and students donated blood in a camp set up by the Fatimid Foundation. The camp was organized by Dr. Fouzia Naeem, Dean, Media and Communication, Karachi University, Professor Shahida Kazi was the guest speaker on the occasion. Dr. Amanat Ali Jabbari, Vice President (Academic), set the tone of the event by recounting the contributions made by Shirehde Jhitekhoon Bhutto to the country's socio-political system. The session was concluded by Dr. Saqib Rizavi, President, SZABIST, who welcomed the guests and ended his speech on the note that SZABIST is trying to keep Mr. Bhutto's precept of spreading the light of education all over Pakistan and beyond, alive.

On the 20th death anniversary of Shirehde Jhitekhoon Bhutto, SZABIST hosted a commemoration lecture on Bhutto and his Struggle for Democracy in honor to leader and excellence.

Chair of the event, Dr. Shahira Ahmed, professor of Political Science, and Director, Pakistan Study Centre, University of Karachi, and also the Chief Guest of the ceremony, highlighted Mr. Bhutto's efforts in providing Pakistan with a constitution.

On completion of a major milestone of their academic careers and showed confidence in their capabilities for achieving loftier goals, SZABIST's Chancellor, Dr. Azra Fazal Pechuho, and Vice President (Academic), Dr. Amanat Ali Jabbari, welcomed the guests and ended his speech on the note that SZABIST is trying to keep Mr. Bhutto's precept of spreading the light of education all over Pakistan and beyond, alive.

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**SZABIST Hosts The 17th National Research Conference**

Effective teaching-learning methods along with networking and collaboration can contribute to students achieving better outcomes. Moreover, the role of research in building good corporate brands and increasing corporate image cannot be understated. The event was attended by Dr. Amanat Ali Jalbani, Vice President (Academic), also addressed the audience and emphasized the role of education in economic development.

Over 80 research papers on Management Sciences, Social Sciences and Economics, and Computing were presented in six parallel sessions in the conference. Over 130 scholars, corporate delegates, civil society representatives from all over Pakistan, and the faculty and staff of SZABIST attended the event.

**MEDIA SCIENCES THESIS SYMPOSIUM**

In July 2011, SZABIST’s Media Sciences students presented their theses - 14 movies and 12 advertising campaigns - to eminent panelists.

The jury for movies included veteran director Mahesh Bhatt, Science Minister, and eminence jurors. The advertising panelists included Ali Hayat Rizvi (Writer), Ali Raza (Writer), Naveed Shafiq (Director), Afzal Ussama (Media Consultant), and Ashraf Siddiqui (Advisor).

The movies and campaign presentations were highly appreciated by the august panelists.

**SZABIST’s Energy Projects**

SZABIST’s Centre for Renewable Energy Research (CRER) develops indigenous state-of-the-art commercially viable renewable energy technologies in wind, solar, and biomass.

For the Wind Turbine Project, CRER established a Composite Lab, which is a fiberglass manufacturing facility where woodwork and fiberglass for wind turbine blades are being fabricated. It also makes a custom-built Wind Turbine Generator Testing Rig to conduct tests on wind turbine induction and permanent magnet generators. In a year’s span, CRER has been able to produce wind turbines of different power ratings from 1kW up to 120kW.

In July 2011, SZABIST’s Media Sciences students presented their theses - 14 movies and 12 advertising campaigns - to eminent panelists.

The events were attended by Dr. Muhammad Solangi, Chairman, HEC, and former Acting Chief Justice, Supreme Court of Pakistan.

The event was organized by Ms. Wajeeha Fatima Javed, Head of Academic Services, and BBA Program Manager, and Mr. Zaki Rizvi, MBA Program Manager. The research projects were well-defended and much appreciated by the audience and panelists alike.
In today’s age of digital revolutions and miracle medical cures, sheer torment and misery is the life of those living in Sindh, Pakistan, a city on the outskirts of Karachi. SZABIST, on recognizing the intense despair of the villagers, assumed responsibility for bringing sustainable development in the village through its research centres. SZABIST’s Sustainable Development Research Centre (SDRC) envisions creating a model of sustainable development of this village through socio-economic uplift with social mobilisation.

To commence the project, SDRC along with 25 students/volunteers from the BS Social Sciences program conducted surveys to profile and identify the issues of the village. Subsequently, SDRC’s Centre for Renewable Energy Research (CREE) has contributed through wind turbines for electricity and solar cookers for cooking.

Dr. Syed Atif, Director, SDRC and Dr. Chaudhry Aamir, Dean, Faculty of Computing took part in the screening ceremony of the video titled “The Life of Women of Sindh Village” for the competition on different topics in May 2011.

The screening ceremony was held in Planning Commission of Pakistan’s Auditorium. Three participants from SZABIST submitted their videos for this competition on different topics in May 2011, and Mr. Kumail Raza Hemani, Student Advisor, Faculty of Computing provided them with the necessary information required to make the right career choice.

Mr. Faraz Bandukda - Chief Executive, Fortune Islamic Services (Pvt) Ltd. discussed by well-informed panelists: Ms. Ayesha Afzal - Manager, Procter & Gamble Pakistan (Pvt.) Ltd. conducted a diversity workshop titled “The Role of IT in Business, Entrepreneurship, Human Resource Management, Supply Chain Management, Retail Management, Financial Management, and Information System Auditing.”

Mr. Muhamamd Faisal - Head, Treasury, Indus Motor Company

Mr. Atif Wazir - CEO, Studio Café

Ms. Rahila Narejo - CEO, Narejo HR

Mr. Atif Khan - Brand Manager, Colgate Palmolive

Mr. Naveed Ali - Assistant Manager, External Affairs

Mr. Muhammad Nasir - Assistant Manager, Corporate Development

Mr. Syed Naveed uz Zafar (NIB Bank)

Mr. Mr. Bilal Khan - AOC Sindh (Police)

Mr. Reza Morshed - AOC Sindh (Police)

Mr. Nadeem Tariq - AOC Sindh (Police)

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Mr. Muhammad Ali - Manager, External Affairs
**Academic Activities**

**Student Achievements**

Ahmed, and Cyrus Irani, won a cash award of Rs. 1,00,000 at the BBA 8 students, Osama Siddiqui, Nadia Iftikhar, Fahad Ali, Usman shared some of their experiences with the students. Zara Zahid, Afsah like Mr. Shams Lakha and Makhdoom Shah Mehmood Qureshi also big shots, opinion leaders, and ordinary people. Famous personalities of power possessed by national and international leaders, corporate everyday life that tested how the groups wielded the varying degrees themed "Whoever handles power the best will be crowned at The Lipton Talent Hunt 2010 Team from Unilever organized a competition among the students of top universities to showcase their managerial, marketing, and finance skills. Participants from various universities created a viral advertisement and applied their branding knowledge by developing a Facebook page on Lipton and conducting ground activity (branding their initiative), with a total budget of Rs. 30,000. The two teams representing SAMSIT were Crystal Flower and Lipton Bouncing Squad. Team Crystal Flower won the Campus Winner’s title from SAMSIT Karachi, with their exclusive concept of "Lady ClariTEA". The team consisted of Rehan Faqir Ansari, Shabba Tariq, Fahad Ali, and Hadad Atif. Amna Shoaib Sadi, hosted the event.

**SEABIS Entrepreneurship Society**

SEABIS Entrepreneurship Society held a workshop and competition, SPECIFIC - Paint a Change, for SAMSIT, Industry experts judged the students, who had highlighted social issues by painting them on t-shirts. Later, a mini-hour - CSR, inspired it and in the middle, a talk - CSR, interactively conducted a workshop on Social Entrepreneurship to discuss the benefits of social entrepreneurship globally and its potential in Pakistan.

**SEABIS Student Council (SSC) 2010** recognized outstanding student societies at the end of its term on the Award’s Night in April, 2011. SEABIS Sports Society bagged the award for the Best Society of the Year 2010-2011, while SEABIS Marketing Society was declared the Best Marketing Society. SEABIS Adventure Society stood out for its epic Amazing Race on port of Dubrovnik 2011.

**Voice Talent Hunt**

Mahn Tariq Lohani, student of BBA 1 Mechanics Engineering, was elected to the Social Worker’s of the Youth Assembly formed by Dhoika Group of Educational Institutions, Karachi, for 2010-2011. Now she has been appointed the Foreign Officer of the Youth Assembly for the year 2011-2012. Mahn Tariq Lohani also won the second prize in All Karachi Speech Competition in January, 2011, and the first prize in All Sindh Speech Competition organized by NHM Sindh branch of Muhammad Ali Jinnah University (MAU), Karachi, in June, 2010.

**ZABFM 106.6's Transmission**

Dr. Faraz Junejo, Head, Mechatronics Engineering Department

The Sketches, a soft rock pop-indie band formed by SEABISTians in 2003, made an appearance in Cake Studio in May, 2011. Lead vocalist, Safeen Soomro, and lead guitarist, Hamza Shahn, performed on MTV Pakistan, Geo and ZABFM in January, 2011. The band also featured in JMMF 106.6’s transmission and gave exclusive interviews. The management has awarded talent certification by Saq-Pakistan Talent. The workshop was organized by assistant faculty and instructor of Islamic Banking and Finance, Faraoz Bano Binti Binti, and the assistant faculty and instructor of Islamic Banking and Finance, Faraoz Bano Binti Binti Limited.

The Association for Computer Machinery (ACM) organized Science Fest 2010 to present the journey of Science from the past to the present, leading towards the future. Areas explored included: Greek Science, Greek Myth, Islamic Science, Medieval Science, Albert Einstein and Theory of Relativity, Quantum Mechanics and Chaos Theory, new branches of Maths, Newton, Galileo and Copernicus, Ghost in your Genes: Genetic Engineering, Nanotechnology, Computing and Artificial Intelligence, Hubbles Telescope and Black Holes, Dale Mother - Flow, India and, and TechnoScience.

**Academics**

A fun and enjoyable workshop on Teams Building was designed and conducted by Mr. Ahmad Janzz, especially for BBA 2 and BABS students with the prime objective of encouraging students to work with a group of unknown individuals. Over 155 students were merged in different groups, randomly selected and separated through colors. The respective groups had to challenge themselves to cross hurdles, achieve targets and deliver results.

To highlight the importance of ethics in business, BBA 4C organized Batikhe - The Red Dei Touch, a food event with different foods set up to tempt even the most calorie-conscious. Colorful dresses, cheerful faces, excited students and mouth-watering traditional food made the event a resounding success. The event was covered by local and electronic media including Dawn, Daily Times, Jung, Pakistan Observer, Frontier Post, Dawn, and the official radio channel of SAMSIT, ZABFM 106.6. Part of the profit was donated to Shauz Janjoo, while the rest was invested in tree plantation.

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A delegation of SZABIST’s students won awards for the Best Delega-
tion, Best Individual, Best Delegation in Futuristic Security Council,
Outstanding Delegation in General Assembly and Security Council,
and the Best Position Paper in Futuristic Security Council at the Asian
International Model United Nations Conference (AIMUN) 2011, held
in Beijing, China, from March 24-27, 2011.

The SZABIST delegation comprising of Mina Kidwai, Ibad Abbasi,
Ahmed Drakh, Ayeza Shahnak, Asma Iqra Zehra, Danish Jaffri, Hadi
Abbasi, and their student Advisor, Fahad Zuberi, represented
“The Peoples Republic of China” in the Security Council (SC),
General Assembly (GA), and Futuristic Security Council (FSC).

More than 300 delegates representing 106 institutions from 35
countries took part in the Conference. Outstanding performance of
the delegation was acknowledged by all participating countries and
organizers from Peking University, Beijing.

The SZABIST Entrepreneurship Society (SES) wins
Best Delegation Award
at YLES

The delegation from SZABIST Entrepreneurship Society (SES) won the
Best Delegation award in the Young Leaders and Entrepreneurs
Summit (YLES) 2011, which took place in Lahore University of
Management Sciences (LUMS) from January 19-22, 2011. A team of
SZABIST students, Yumna Zulafi, Sumait Salim, Ewvlon Ahmed,
Saima Zakir, and Waleed Rashid also secured second position in
the Business Ideas Competition at the event.

AACA Student Chapter organized an exhibition, Code-Red
2011, to showcase the software projects of BS 6 Computing students
and to celebrate the importance of Software Engineering. A variety of
projects and unique ideas were presented to create awareness of the
power of coding. Over 250 attendees, including SZABISTians and
visiting students from a local university, gave participants the opportu-
nity to proudly exhibit their coding prowess.

The fourth annual Media Festival, organized by the Department of
Media Sciences, was held in March, 2011. With the theme, Socho
Karachi, it served as a premiere showcase for students’ work in a
variety of media.

The Socho Karachi panel included the renowned architect Arslan
Miganti and rector Meti Motahar, who discussed different aspects of
Karachi from architecture to infrastructure.

Six juried competitions included Speedvertising, Through the Lens,
Curtain Call, and the Battle of the Bands. External jury members
included Soofia Ishaq and Shahnawaz Salahuddin for advertising,
Tapu Javeri and Arif Mehmoon for photography, Rashid Sani and Ismail Jallani for film, Naeem Anwar for radio, and Imran Shafi and Kafil Hasan for the Battle of the Bands.

Later, Ambassador Jamsheed Warkar answered questions about his distinguished diplomatic career as Pakistan’s ambassador to 14 countries including Ghana, Romania, the former Soviet Union, both East and West Germany, Japan, France, United States of America (USA), and finally the United Nations (UN). The Awards Night at the Karachi Parsi Institute was attended by numerous dignitar-
ies, CDOs from leading advertising agencies, and film and television personalities including the Vice-Chairman, SZABIST, Mr. Aftab Shaban Mirani, actors Nadeem Baig and Adnan Siddiqui, television host Nostha Waheed, JMF Marketing Director Anasaur Kiani, and the Chief Operating Officer of the Business Recorder Group, Shahzad Zubair.

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Curtain Call, and the Battle of the Bands. External jury members
included Soofia Ishaq and Shahnawaz Salahuddin for advertising,
The new SZABIST Student Council (SSC) 2011-2012 was elected in April, 2011. The SSC has four Executive Body members and 11 Governing Body members.

**THE EXECUTIVE BODY OF THE SSC 2011-2012**

- Syed Abid Hasan - General Secretary
- Hamzah Jazil Faruqi - Vice President
- Umer Mansoor Shahid - President
- Gul Zaib Shakeel - General Secretary, SSC 2010, and student of BS Media Sciences

**SZABIST EXTRAVAGANZA**

SZABIST Student Council’s (SSC) signature event, SZABIST Extravaganza, was launched in February, 2011. It was a joint effort of 16 student societies and SSC 2010, which in addition to coordinating the entire event, organized five spectacular social events: Universities, colleges, and schools from all over Karachi enthusiasti-

**RECRUITER REVIEWS GROUP-A**

Faizan Baloch

GroupM Pakistan is WPP’s consolidated media investment management operation, serving as the parent company to agencies including Jezba, Mindshare, Kinetic, and Endymion. Uniquely positioned at the intersection of media and marketing, GroupM Pakistan is focused on building client businesses through strategic consulting and creative ideation.

Faizan Baloch is the Senior Manager Activation Strategist for GroupM Pakistan. Having been associated with GroupM since 2007 as an adjunct faculty, Mr. Baloch has facilitated students of SZABIST every year by recommending them for different vacancies at GroupM. He believes that SZABIST graduates are quick learners who adapt to work cultures quite easily. ‘I think this is because of the practical experience that these students get through their academic careers by working on different projects. They are outspoken and the taking initiative,’ he concluded. Expressing his satisfaction with the performance of SZABIST, Mr. Baloch said, ‘SZABIST students working at GroupM Pakistan have proved their mettle within and outside the organization.’

Currently, eight students of SZABIST are employed at GroupM.
SZABIST's OTHER CAMPUSES

Benazir Bhutto's birth anniversary on June 21, 2011.

Dr. Azra Fazal, Chancellor, SZABIST, laid the foundation for the construction of the Administration Block in Islamabad coincided with the birth anniversary of the founding chancellor of SZABIST, Shaheed Mohtarma Benazir Bhutto. A family bag (ration bag) for an average seven-member family for 10 days was distributed to more than 1,000 families in different areas, including government schools, public posts, and relief tent. With the help of medical practitioners, more than a hundred flood victims suffering from health problems were treated and proper medication was provided for different illnesses including skin and eye infections, malaria, diarrhea, and general weakness.

The inauguration of the Administration Block of SZABIST Islamabad coincided with the 58th birth anniversary of the founding chancellor of SZABIST, Shaheed Mohtarma Benazir Bhutto. Dr. Arif Farooq, Chancellor, SZABIST laid the foundation for the construction of the Administration Block in Islamabad campus, and celebrated Shaheed Mohtarma Benazir Bhutto's birth anniversary on June 21, 2011.

The International Conference on Technology and Business Management (ICTBM) 2011 was held at SZABIST Dubai in March. It was hosted jointly by SZABIST Dubai and the International Forum of Management Scholars (INFOMS). The inaugural session was chaired by Dr. Ayoub Kazim, Managing Director, TECMA Education Cluster, Dubai, which includes Dubai International Academic City (DIAC), and Knowledge Village (KV).

The conference aimed to provide a forum for discussing Technology and Management, and for networking and collaboration amongst scholars from academic industry and the government. Participants from 15 countries contributed 100 papers. SZABIST Dubai faculty members, Dr. James Zaidi, and MBA Evening student, Ms. Hadeeqa Batool, presented their papers during the conference. Ms. Batool’s paper was co-authored by Mr. Showab Bilal.

SZABIST receives KHDA approval

SZABIST has become the only Pakistani university whose programs have been approved by a reputable international quality assurance body, University Quality Assurance International Board (UQAIB), after an international peer review in April 2011. The UQAIB was established by the Knowledge and Human Development Authority (KHDA), Dubai, to assess and license universities operating in education free zones in Dubai, like the Dubai International Academic City (DIAC), and Knowledge Village (KV).

SZABIST ranked No. 1 in conservation of electricity

SZABIST was declared the winner of the coveted Conservation Award, for a Better Tomorrow 2010-2011, in the Universities category for conserving electricity, in May 2011. The announcement was made by the Knowledge and Human Development Authority (KHDA) in partnership with the Dubai Electricity and Water Authority (DEWA).

The Conservation Award is one of the most prestigious awards that are given to institutions that initiate and implement innovative and sustainable practices to conserve natural resources such as energy, water, and other natural resources. SZABIST was selected for this award due to its significant efforts to conserve electricity and promote energy efficiency.

SZABIST Islamabad hosts the ICTBM 11

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NZ PROGRAMS AT SZABIST ISLAMABAD

SZABIST Islamabad has added new programs in 2011, including BS in Accounting and Information Computing, MS Gender Studies, MS Developmental Studies, and a new MS (CS) program with focus on professionals. SZABIST Islamabad launched a specially designed BBA program for students who have an interest in starting their own business.

HBC SCHOLARSHIP PROGRAM FROM SZABIST ISLAMABAD

Mr. Nauman Shahid, a fresh graduate from SZABIST Islamabad, was offered a scholarship for an MSc program in Management Science from the University of Greenwich, London.

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