Undergraduate Program
in Media Sciences

BS Media Sciences

Last date to apply: June 15, 2013
Online Admission Test: June 20 – 26, 2013
BS (Media Sciences)

The BS Media Sciences Program consists of 135 credit hours which includes 43 courses (34 core courses, 9 electives in Film and Television Production, Communication Design, or Journalism), a 6-credit thesis, and an internship.

Admission Requirements

For admission to the BS (Media Sciences) Program, the candidate must have completed A-Level (minimum 3 passes / Intermediate minimum 50% marks including first year no supplementary) or equivalent from a recognized institution.

An entrance test and group discussion / interview will be given to all applicants.

Fee Structure:

<table>
<thead>
<tr>
<th>Service Type</th>
<th>Fee (Pakistan)</th>
<th>Fee (Foreign)</th>
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<tbody>
<tr>
<td>Application Processing Fee</td>
<td>Rs. 1,500</td>
<td>$45</td>
</tr>
<tr>
<td>Admission Fee</td>
<td>Rs. 20,000</td>
<td>$500</td>
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<tr>
<td>Security Deposit (refundable)</td>
<td>Rs. 5,000</td>
<td>$165</td>
</tr>
<tr>
<td>Student Activity Charges</td>
<td>Rs. 500 per sem</td>
<td>$15 per sem</td>
</tr>
<tr>
<td>Tuition Fee</td>
<td>Rs. 113,400</td>
<td>$2,610</td>
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(SZABIST reserves the right to revise fees or withdraw scholarships without prior notice)

Scholarships

Up to 100% tuition fees are available to needy and meritorious continuing students.

APPLICATION DEADLINE: Log on to: [http://admissions.szobist.edu.pk](http://admissions.szobist.edu.pk)

Online applications can also be filled at the SZABIST campus.

BS (Media Sciences)

FIRST YEAR


SECOND YEAR


THIRD YEAR


FOURTH YEAR


ELECTIVES (Film & Television Production)

Basic Lighting, Directing-I, Screenwriting, Cinematography, Production Design, Advanced Lighting, Documentary Vision, Production Practices-III, Advanced Studio Project, Topics in Film and Television

ELECTIVES (Communication Design)


ELECTIVES (Journalism)

Reporting the News, Investigative Journalism, Feature Writing-I, Editing, Subediting and Design, Publication Layout and Design, Introduction to Photojournalism, Multimedia Journalism, The International Newsroom, Broadcast Journalism, Audio Podcasting

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Online Admission Test: June 20 – 26, 2013
Interviews: July 2 – 8, 2013
Classes Begin: August 12, 2013
The Department of Media Sciences

In the 21st century, media in their myriad forms print, TV, radio, film, video, digital, virtual, and mobile have increasingly saturated all aspects of contemporary life. This proliferation of media presents vast opportunities and poses immense challenges. Our program in Media Sciences is designed to help under graduate and graduate students participate productively, both as practitioners and scholars, in this exciting and challenging environment. Broadly defined the Media Sciences constitute a field of study that encompasses the history, theory, production, content, and public effects of a variety of media including but not limited to journalism, advertising, photography, radio, film, video, television, design, the internet, digital technologies, and the performing arts. We recognize that studying media requires interdisciplinary thinking. Therefore by bridging of theory and practice and using an interdisciplinary approach we give our students the skills, knowledge, and flexibility that the increasingly competitive international marketplace demands.
Shehram Mokhtar
Head of Media Sciences & Assistant Professor
MS (Television), Boston University
MA (Communication and Society), University of Oregon

Salman Abedin
Assistant Professor & Master’s Program Manager
MS (Media Sciences) in progress from SZABIST
MBA (Advertising & Marketing)
Advertising & Marketing

Baber Naeem Sheikh
Lecturer
MS Media in progress.
Bachelors of Design, IVSAA

Saqlain Zaidi
Lecturer
M.A in General History
University of Karachi

Irfan Kheiri
Lecturer
BS, National University of Computer and Emerging Sciences (FAST)

Fahad Faruqui
Assistant Professor
MS (Journalism), Columbia University
New York City

Ahmed Ansari
Lecturer
Bachelors of Design, IVSAA
On study leave at Carnegie Mellon University

Zeeshan Haider
Research/Teaching Associate
B. Com, University of Karachi,
Diploma in Theater Arts, NAPA

*The Department of Media Sciences reserves the right to alter its programs and policies without prior notice. All courses listed in the brochure may not be offered in any given semester. The department will make every effort to substitute appropriate courses as and when needed.